

ANTIOCH RECREATION ASSOCIATION

Dear valued business partner,

The past two years have taught us that we are all stronger than we thought, but we can all succeed in 2022 if we pull together to promote one another. As such, we are reaching out to area businesses to see if we can promote your business as part of a marketing sponsorship of our pool.

We are a nonprofit neighborhood pool, located just off Route 60 at Meadow Road and open to anyone who purchases a membership. Our social media pages have a dedicated following on our Antioch Recreation Association page and our Antioch Aces swim team page, both audiences grow each year. Additionally, we host swim meets where more than 200 people from different pools and communities attend.

Which of the following options appeal to your business goals? Do you have a new location? A new service? A new website? Let us help you advertise:

\$250 sponsorship

- 2' x 4' vinyl banner with your logo and website/phone number to be displayed during the swim team season June - July

\$500 sponsorship – Swim cap sponsor

- 2' x 4' vinyl banner with your logo and website/phone number to be displayed during the swim team season June – July
- One social media post in May, June, and July that would appear on both the Antioch Recreation Association and Antioch Aces (swim team) pages that would link to your website.

\$1,000 sponsorship – Tshirt sponsor

- 3' x 6' vinyl banner with your logo and website/phone number to be displayed during the entire pool season Memorial Day – Labor Day
- One social media post each month that would appear on both the Antioch Recreation Association and Antioch Aces (swim team) pages that would link to your website.
- Your logo on our tshirt and on the swim team page of our website.

Thank you for considering this opportunity. While contributions or gifts to the Antioch Recreation Association are not tax deductible as charitable contributions for federal income tax purposes, they may be tax deductible as ordinary and necessary business/marketing expenses.

Antioch Recreation Association